



ADVERTISING SPECIFICATIONS

Trim: 10.5" x 14.5" • Bleed: 11" x 15"
Width Height Width Height

Total Size	Width	Height	Bleed
Full.....	9.5	13.5	11 x 15
Junior	7	10	—
1/2 V	4.625	13.5	5.375 x 15
1/2 H	9.5	6.5	11 x 7.5
1/3 H	9.5	4.5	11 x 5.5
1/3 V	4.625	9	—
1/4 1-col	2.25	13.5	3 x 15
1/4 2-col	4.625	6.5	—
1/4 3-col	7	4.25	—
1/6 H	4.625	4.25	—
1/6 V	2.25	9	—
1/8	4.625	3.125	—
1/12 V	2.25	4.25	—
1/12 H	4.625	2	—
1/24	2.25	2	—
1 inch.....	2.25	1	—

All dimensions are listed in inches.

Tan section indicates a full page

